

u·nique
/yoō'nek/

adjective

1. being the only one of its kind; unlike anything else.

Here Is a *Unique Opportunity for You* to Rise from **SALES** to **MANAGEMENT** to **OWNERSHIP**.



Hi, I'm Clay Ashworth. I operate a successful four-station group in Queensbury, New York, a city rich in history (it was established in 1786), livability, and opportunity. I've owned these stations since 2007, leading them to profitability and popularity throughout our market area of 166,000.

My retirement is on the horizon and as I've been thinking about my exit strategy, I've decided to start recruiting my successor now. Frankly, I'd like to provide someone with a unique opportunity to build on what we've accomplished here.

Could that someone be *you*?

I'm looking for someone who has the capacity and desire to learn *everything* there is to learn about this operation, with a view toward taking it over and writing the next chapter of this independent radio group's remarkable success story.

Specifically, **I am offering equity that can be applied to a predetermined buyout plan.** It's the chance of a lifetime for someone willing to learn the entire operation, who already has established a proven track record and is knowledgeable in all aspects of today's radio sales enterprise, including how to create effective advertising, design promotions and events, and who understands how digital fits into the mix. You must have proven talent in packaging and selling radio advertising campaigns.

WHAT THIS IS AND IS NOT: It's *not* about sitting behind a desk, working on transactional business. It's about being out in the business community, working side-by-side with the team, maintaining current business and building new business every day. ***Can you do that?***

If so, and you'd enjoy our exceptional quality of life in a small town with large market attributes, then I hope you'll contact me to continue the conversation. Start by sending me a letter stating your interest and qualifications, including your work history and references.

Clay Ashworth, Owner/GM
cashworth@rrggf.com

The Regional Radio Group, LLC, is a locally owned (1 AM 3 FM) station group with a staff that understands and loves the business of RADIO. (EOE)